



## **Newsletter – SIS Canada**

This is a sample of a newsletter that I put together at a BC Offshore School – SIS Canada. I was the Manager of School Operations for 3 years there and was responsible for putting together bi-weekly newsletters to be sent home and put up on the school website.

I chose this evidence for standard 4 because the newsletter was not only a celebration of student learning along with announcements, but it was also often used as promotional material to get community businesses involved with the school by showing them who we were and what we did. With the school being a foreign entity in the community, it was important to let them know who we were and to establish ourselves as a respected place of education.

Standard 4 is important to me because it is important for the school and students to have community support and vice versa. Community support helps students get involved in local events and take pride in the place in which they live. Students are also the city's business owners, employees, and consumers of tomorrow.

***“How have you contributed to local schools or communities lately?”***